

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Midwest Communications & Media. Attention: Accounts Payable 49 South Grant Avenue Columbus, OH 43215

Send Payment To:

WSFA Regions Bank ATTN: Lockbox # 1400 P.O. Box 11407 Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1795155-1	08/27/17	August 2017	07/31/17 - 08/14/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Pittman, Trip/R/Senate	TRIP PITTMAN FOR SEN	

Flight Dates	Order #	Alt Order #
08/09/17 - 08/14/17	1795155	08761796 <sup>-</sup>
Billing Calendar Broadcast	Billing Type Cash	Deal#
Special Handling		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

Spots/

					Spotsi			
Line Start Date End	Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/09/17 08/1	1/17 Today in Alabama 5am	5-530a	WTF	:30	3	\$85.00	NM	
Weeks: Start		Spots/Week	Rate			,		
08/07	/17 08/13/17WTF	3	\$85.00					
Spots: # Ch Da	y Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WSFA V	V 08/09/17 5:11 AM Today i	n Alabama 5am	5-530a	:3	O TVPRITRIP	003н		\$85.00 NM
3 WSFA T	h 08/10/17 5:30 AM Today i	n Alabama 5am	5-530a	:3	O TVPRITRIP	003н		\$85.00 NM
1 WSFA F	08/11/17 5:28 AM Today i	n Alabama 5am	5-530a	:3	O TVPRITRIP	003н		\$85.00 NM
2 08/14/17 08/14	1/17 Today in Alabama 5am	5-530a	1	:30	1	\$85.00	NM	
Weeks: Start   08/14		Spots/Week	<u>Rate</u> \$85.00					
		l linn	,	Lange	P V4 ID			Data Tuna
	y Air Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 WSFA N	08/14/17 5:21 AM Today i	n Alabama 5am	5-530a	:3	() TVPRITRIP	003H		\$85.00 NM
3 08/09/17 08/1	/17 Today In Alabama	6a-7a	WTF	:30	3	\$175.00	NM	
Weeks: Start I		Spots/Week 3	<u>Rate</u> \$175.00					
Spots: # Ch Da	y Air Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WSFA V			6a-7a	:3	0 TVPRITRIP	003н		\$175.00 NM
	h 08/10/17 6:41 AM Today I		6a-7a	:3	O TVPRITRIP	003н		\$175.00 NM
1 WSFA F	08/11/17 6:40 AM Today I		6a-7a	:3	O TVPRITRIP	003н		\$175.00 NM
1 110171	0.107th 10day 1	TT TIGOGITIC	04.4					<b>*</b> 1170100 1
4 08/14/17 08/14	1/17 Today In Alabama	6a-7a	1	:30	1	\$175.00	NM	
Weeks: <u>Start I</u> 08/14/		Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch Da	Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA M	08/14/17 6:21 AM Today I	n Alabama	6a-7a	:3	O TVPRITRIP	003н		\$175.00 NM

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Advertiser	Product	Estimate Number
POL/Pittman, Trip/R/Senate	TRIP PITTMAN FOR SEN	

#### www.wsfa.com

2	www.wsfa.com									
South   Sout	Line Start Data	End Data	Description	Start/End Time	WT.TTCC	Longth		Poto	Tuno	
Weeks:   Start Date   End Date   MTMTFSS   Spots/Week   Start/End Time   Length Ad-ID   Star										
OBJOYIT   OBJO	5 08/09/17	08/11/17	NBC Today Show	7-9am	WTF	:30	3	\$115.00	NM	
Spots: # Ch	Weeks:									
1	Spots: # Ch			1.77	N N SCROBERS	Lengt	h Ad-ID			Rate Type
2						-		Р003н		
Second   S										
Weeks:   Start Date   End Date   Air Time   Description   Start/End Time   Length Ad-ID   Start/End Time   Start Date   Star	10.00					:3	O TVPRITRI	Р003н		
Spots: # Ch	6 08/14/17	08/14/17	NBC Today Show	7-9am	1	:30	1	\$115.00	NM	
Spots: # Ch	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate				,	-
7 08/09/17   08/11/17   WSFA 12 News at Noon 12-1230pm  WTF   :30   3   \$100.00   NM	TTGG.									
To	Spots: # Ch	Day Air I	Date Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks:   Start   Date   End Date   MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Start/End Time   Lengt	1 WS		14/17 NBC 7	Today Show	7-9am	:0	0			<del>\$115.00</del> NM
Spots: # Ch	7 08/09/17	08/11/17	WSFA 12 News at No	on 12-1230pm	WTF	:30	3	\$100.00	NM	
Spots: # Ch	Weeks:									
1	Cnoto: # Ch			· ·	0.0 N SECRETARIO	Longt	P V4 ID			Data Tuna
2							-	PUU3H		
3   WSFA   F   08/11/17   12:28 PM WSFA 12 News at Noon   12-1230pm   :30 TVPRITRIP003H   \$100.00 NM						(6.10)				
8 08/14/17 08/14/17 08/14/17 WSFA 12 News at Noon 12-1230pm 1 :30 1 \$100.00 NM  Weeks: Start Date 08/14/17 08/14/17 12:10 PM WSFA 12 News at Noon 12-1230pm 1 :30 1 \$100.00 NM  Spots: # Ch Day Air Date 08/14/17 12:10 PM WSFA 12 News at Noon 12-1230pm :30 TVPRITRIP003H \$100.00 NM  Weeks: Start Date 08/07/17 08/13/17WTF 3 \$60.00 Start/End Time 1					-		-			AND THE RESERVE TO TH
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   \$100.00					1000 POOLS 00 POOLS	:30	1	\$100.00	NM	
Spots: # Ch	NINO SESSAÇO SI 940 SI 16	sales subsets the sales areasters						*******		
1	Weeks:			Spots/Week 1						
9 08/09/17 08/11/17 JUDGE JUDY 2ND RUN 3-330pWTF :30 3 \$60.00 NM    Weeks: Start Date   08/07/17   End Date   08/13/17  WTF   3 \$60.00   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Typ.	Spots: # Ch	Day Air [	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks:   Start Date   O8/07/17   O8/13/17	1 WS	FA M 08/1	4/17 12:10 PM WSFA	12 News at Noon	12-1230pm	:3	O TVPRITRI	Р003Н		\$100.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	9 08/09/17	08/11/17	JUDGE JUDY 2ND RU	JN 3-330p	WTF	:30	3	\$60.00	NM	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Ad-ID   Rate   Type   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Ad-ID   Ad-ID   Ad-ID   Air Date   Air Time   Description   Air Date   Air Da	Weeks:									
1 WSFA W 08/09/17 3:25 PM JUDGE JUDY 2ND RUN 3-330p :30 TVPRITRIP003H \$60.00 NM 2 WSFA Th 08/10/17 3:29 PM JUDGE JUDY 2ND RUN 3-330p :30 TVPRITRIP003H \$60.00 NM \$60.0				-	2.00000-000000 -000					D . T
2 WSFA Th 08/10/17 3:29 PM JUDGE JUDY 2ND RUN 3-330p :30 TVPRITRIP003H \$60.00 NM \$60.0								200211		
3 WSFA F 08/11/17 3:20 PM JUDGE JUDY 2ND RUN 3-330p :30 TVPRITRIP003H \$60.00 NM  10 08/14/17 08/14/17 JUDGE JUDY 2ND RUN 3-330p 1 :30 1 \$60.00 NM  Weeks: Start Date 08/20/17 1 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/14/17 3:25 PM JUDGE JUDY 2ND RUN 3-330p :30 TVPRITRIP003H \$60.00 NM  11 08/09/17 08/11/17 WSFA 12 NEWS AT 4P M-F 4-430PWTF :30 3 \$60.00 NM										
10 08/14/17					-	5,61	-			d
Weeks:         Start Date 08/14/17         End Date 08/20/17 1 1         Spots/Week \$60.00           Spots:         # Ch 0 Day 1 WSFA         Day 08/14/17         Air Time Description Description         Start/End Time Description         Length Ad-ID         Rate Type           1 08/09/17         08/11/17         3:25 PM JUDGE JUDY 2ND RUN         3-330p         :30 TVPRITRIP003H         \$60.00 NM	3 WS	FA F 06/1	1/1/ 3.20 PW JUDG	E JUDT ZND KUN	3-330p	.5	) IVPKIIKIP	-003H		\$60.00 NW
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	10 08/14/17	08/14/17	JUDGE JUDY 2ND RU	JN 3-330p	1	:30	1	\$60.00	NM	
Spots:         #         Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Type           1         08/09/17         08/11/17         08/11/17         3:25 PM JUDGE JUDY 2ND RUN         3-330p         :30 TVPRITRIP003H         \$60.00         NM           11         08/09/17         08/11/17         WSFA 12 NEWS AT 4P M-F 4-430P        WTF         :30         3         \$60.00         NM	Weeks:									
1 WSFA M 08/14/17 3:25 PM JUDGE JUDY 2ND RUN 3-330p :30 TVPRITRIP003H \$60.00 NM 11 08/09/17 08/11/17 WSFA 12 NEWS AT 4P M-F 4-430PWTF :30 3 \$60.00 NM	Spots: # Ch				NO. CONTRACTOR OF THE PROPERTY	Lenat	n Ad-ID			Rate Type
M								•003н		\$60.00 NM
	11 08/09/17	08/11/17		P M-F 4-430P	WTF	:30	3	\$60.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	Weeks:	Start Date		Spots/Week	<u>Rate</u>					

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POL/Pittman, Trip/R/Senate	TRIP PITTMAN FOR SEN	

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<u>www.wsta.com</u>		0			
Line Start Date Find Date Description Start/Find Time	MT TESS	Spots/ Length Week	Rate	Туре	
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week			
11 08/09/17 08/11/17 WSFA 12 NEWS AT 4P M-F 4-430P M	WTF	:30 3	\$60.00	NM	
08/07/17 08/13/17WTF 3	\$60.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WSFA W 08/09/17 4:25 PM WSFA 12 NEWS AT 4PM	M-F 4-430P	:30 TVPRITRI	р003н		\$60.00 NM
3 WSFA Th 08/10/17 4:31 PM WSFA 12 NEWS AT 4PM	M-F 4-430P	:30 TVPRITRI			\$60.00 NM
1 WSFA F 08/11/17 4:13 PM WSFA 12 NEWS AT 4PM	M-F 4-430P	:30 TVPRITRI			\$60.00 NM
12 08/14/17 08/14/17 WSFA 12 NEWS AT 4P M-F 4-430P	1	:30 1	\$60.00	NM	
M		55-60/500	*/32-82-80 -66		
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/14/17         08/20/17         1         1	<u>Rate</u> \$60.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA M 08/14/17 4:18 PM WSFA 12 NEWS AT 4PM	M-F 4-430P	:30 TVPRITRI	Р003Н		\$60.00 NM
13 08/09/17 08/11/17 WSFA 12 News at Five 5-530pm	WTF	:30 3	\$185.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
08/07/17	\$185.00	Length Ad-ID			Rate Type
Spots: # Ch Day Air Date Air Time Description  2 WSFA W 08/09/17 5:13 PM WSFA 12 News at Five	Start/End Time 5-530pm	:30 TVPRITRI	P003H		\$185.00 NM
1 WSFA Th 08/10/17 5:12 PM WSFA 12 News at Five	5-530pm	:30 TVPRITRI			\$185.00 NM
3 WSFA F 08/11/17 5:29 PM WSFA 12 News at Five	5-530pm	:30 TVPRITRI			\$185.00 NM
					\$100.00 THM
14 08/14/17	1	:30 1	\$185.00	NM	
Weeks:         Start Date 08/14/17         End Date 08/20/17         MTWTFSS 1         Spots/Week 1	<u>Rate</u> \$185.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA M 08/14/17 5:18 PM WSFA 12 News at Five	5-530pm	:30 TVPRITRI	Р003Н		\$185.00 NM
15 08/09/17 08/11/17 WSFA 12 News at Six - 6-630pm	WTF	:30 3	\$350.00	NM	
MF Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
08/07/17 08/13/17WTF 3	\$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	-007		Rate Type
2 WSFA W 08/09/17 6:16 PM WSFA 12 News at Six - MF	6-630pm	:30 TVPRITRI	P003H		\$350.00 NM
1 WSFA Th 08/10/17 WSFA 12 News at Six - MF	6-630pm	:00			\$350.00 NM
1 WSFA Th 08/10/17 WSFA 12 News at Six - MF Credited 3 WSFA F 08/11/17 6:22 PM WSFA 12 News at Six - MF	6-630pm 6-630pm	:00 :30 TVPRITRI	Р003н		\$350.00 NM \$350.00 NM
Credited  3 WSFA F 08/11/17 6:22 PM WSFA 12 News at Six - MF  16 08/14/17 08/14/17 WSFA 12 News at Six - 6-630pm	•		Р003н \$350.00	NM	2002 11 22 4 6 19042
Credited  3 WSFA F 08/11/17 6:22 PM WSFA 12 News at Six - MF  16 08/14/17 08/14/17 WSFA 12 News at Six - 6-630pm  MF  Weeks: Start Date End Date MTWTFSS Spots/Week	6-630pm 1	:30 TVPRITRI		NM	2002 11 22 4 6 19042
Credited           3         WSFA         F         08/11/17         6:22 PM WSFA 12 News at Six - MF           16         08/14/17         08/14/17         WSFA 12 News at Six - 6-630pm MF           Weeks:         Start Date 08/14/17         End Date 08/20/17         MTWTFSS 1 Spots/Week 1 1	6-630pm 1 Rate \$350.00	:30 TVPRITRI		NM	\$350.00 NM
Credited  3 WSFA F 08/11/17 6:22 PM WSFA 12 News at Six - MF  16 08/14/17 08/14/17 WSFA 12 News at Six - 6-630pm  MF  Weeks: Start Date End Date MTWTFSS Spots/Week	6-630pm 1	:30 TVPRITRI	\$350.00	NM	
Credited           3         WSFA         F         08/11/17         6:22 PM WSFA 12 News at Six - MF           16         08/14/17         08/14/17         WSFA 12 News at Six - 6-630pm MF           Weeks:         Start Date 08/14/17         End Date 08/20/17         MTWTFSS 1 1         Spots/Week 1 1           Spots:         End Date 08/20/17         Air Time Description         Description	6-630pm  1  Rate \$350.00  Start/End Time	:30 TVPRITRI :30 1  Length Ad-ID	\$350.00	NM NM	\$350.00 NM

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Weeks:

Start Date

**End Date** 

**MTWTFSS** 

www.wsia.com					01-1			
Line Start Date End Date	Description	Start/End Time	MTMTECC	Length	Spots/ Week	Rate	Туре	
		State Control of the	MTWTFSS		7,000	20 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
17 08/09/17 08/11/17	ENTERTAINMENT T GHT	ONI 630-7p	WTF	:30	3	\$215.00	NM	
08/07/17	08/13/17WTF	3	\$215.00					5.4 T
Spots: # Ch Day Ai 2 WSFA W 08		<u>:ription</u> ERTAINMENT TONIGH1	Start/End Time 630-7p		<u>h Ad-ID</u> O TVPRITRI	LDUU3H		<u>Rate Type</u> \$215.00 NM
1 WSFA Th 08		ERTAINMENT TONIGHT		.o	=/	LFUUSH		\$215.00 NM
Credited		INTAINIMENT TONIOTTI	030-7 <i>p</i>		0			Ψ210.00 TWW
3 WSFA F 08	/11/17 6:40 PM ENT	ERTAINMENT TONIGHT	630-7p	:3	) TVPRITRI	гР003н		\$215.00 NM
18 08/14/17 08/14/17	ENTERTAINMENT T	ONI 630-7p	1	:30	. 1	\$215.00	NM	
Weeks: Start Date 08/14/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$215.00					
Spots: # Ch Day Air		•	Start/End Time	Lenati	n Ad-ID			Rate Type
and the contract of the contra	AN ALL ASSESSMENT AND CONCURRENCE METHODOLOGICAL	ERTAINMENT TONIGHT	97 March 6 - 1965		) TVPRITRI	:Р003н		\$215.00 NM
19 08/09/17 08/11/17	MODA 42 Name of To	10 1025	WTF	.20	3	\$275.00	NM	
19 08/09/17 08/11/17	WSFA 12 News at Te	en - 10-1035pm	wiF	:30	3	\$275.00	IVIVI	
Weeks: Start Date 08/07/17	End Date MTWTFSS 08/13/17WTF	Spots/Week 3	Rate \$275.00					<del>-</del>
Spots: # Ch Day Air			Start/End Time	Lengt	Ad-ID			Rate Type
		A 12 News at Ten - MF	10-1035pm		) TVPRITRI	:Р003н		\$275.00 NM
1 WSFA Th 08	/10/17 10:19 PM WSF	A 12 News at Ten - MF	10-1035pm		) TVPRITRI			\$275.00 NM
2 WSFA F 08	/11/17 10:09 PM WSF	A 12 News at Ten - MF	10-1035pm	:30	) TVPRITRI	:Р003н		\$275.00 NM
20 08/14/17 08/14/17	WSFA 12 News at Te	n - 10-1035pm	1	:30	1	\$275.00	NM	
Weeks: Start Date 08/14/17	End Date MTWTFSS 08/20/17 1	Spots/Week 1	Rate \$275.00					
Spots: # Ch Day Air	00/20/11	•	Start/End Time	Length	Ad-ID	,		Rate Type
1 WSFA M 08	THE THOUGHT IN THE TOTAL TO A THE THE TOTAL TO A THE TOTAL TO A THE TOTAL TOTA	A 12 News at Ten - MF	10-1035pm	200	TVPRITRI	Р003н		\$275.00 NM
21 08/09/17 08/11/17	Tonight Show	1035-1137pm	WTF	:30	3	\$115.00	NM	,
Markey Charl Date	End Date MTWTFSS	Spots/Week	Data			====		,
Weeks: Start Date 08/07/17	End Date MTWTFSS 08/13/17WTF	3	<u>Rate</u> \$115.00					
Spots: # Ch Day Air		ription	Start/End Time	Length	Ad-ID			Rate Type
3 WSFA W 08/	/09/17 11:13 PM Tonig	ht Show	1035-1137pm	:30	) TVPRITRI	Р003Н		\$115.00 NM
	/10/17 11:32 PM Tonig		1035-1137pm		) TVPRITRI			\$115.00 NM
2 WSFA F 08/	/11/17 11:30 PM Tonig	ht Show	1035-1137pm	:30	) TVPRITRI	Р003Н		\$115.00 NM
22 08/14/17 08/14/17	Tonight Show	1035-1137pm	1	:30	1	\$115.00	NM	
Weeks: Start Date 08/14/17	End Date MTWTFSS 1	Spots/Week	<u>Rate</u> \$115.00					
Spots: # Ch Day Air		ription	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA M 08/			1035-1137pm	the second second	TVPRITRI	Р003н		\$115.00 NM
23 08/12/17 08/12/17	NBC Saturday Today	Sh 6-8am	2-	:30	2	\$45.00	NM	
	ow	CONTRACTOR OF CONTRACTOR		7,000,000	2002	N. 10 100000 500		

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Rate

Spots/Week

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www.wsia.com					Spots/			
Line Start Date End Date	e Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
23 08/12/17 08/12/17	NBC Saturday Today S ow	h 6-8am	2-	:30	2	\$45.00	NM	
08/07/17	08/13/172-	2	\$45.00					
Spots: # Ch Day A			Start/End Time		h Ad-ID	200211		Rate Type
2 WSFA Sa 0 1 WSFA Sa 0		aturday Today Show	6-8am 6-8am		O TVPRITRI O TVPRITRI			\$45.00 NM \$45.00 NM
1 WSFA Sa 0	0/12/17 0.31 AWINDC 3	aturday Today Show	o-oam	.3	O IVPRITKI	PUUSH		\$45.00 NW
24 08/12/17 08/12/17	at	S Sa 6-7pm	1-	:30	1	\$80.00	NM	
Weeks: <u>Start Date</u> 08/07/17	End Date MTWTFSS 08/13/171-	Spots/Week 1	<u>Rate</u> \$80.00					
Spots: <u># Ch</u> <u>Day A</u>	ir Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA Sa 0 Credite		12 News at Six-Sat	Sa 6-7pm	:0	0			\$80.00 NM
25 08/12/17 08/12/17	WSFA 12 News at Ten Sat	- 10-1030pm	1-	:30	1	\$175.00	NM	
Weeks: Start Date 08/07/17	End Date MTWTFSS 08/13/171-	Spots/Week 1	<u>Rate</u> \$175.00		(a			х
Spots: # Ch Day A	ir Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA Sa 0	8/12/17 10:16 PM WSFA	12 News at Ten - Sat	10-1030pm	:3	O TVPRITRI	Р003Н		\$175.00 NM
26 08/13/17 08/13/17	NET NBC Sunday Toda Show	y 7-8a	1	:30	1	\$45.00	NM	
Weeks: Start Date 08/07/17	End Date MTWTFSS 08/13/171	Spots/Week 1	Rate \$45.00					
Spots: # Ch Day A		<u>tion</u>	Start/End Time		h Ad-ID			Rate Type
1 WSFA Su 0	8/13/17 7:49 AM NET NE	BC Sunday Today Sho	w 7-8a	:3	) TVPRITRI	Р003Н		\$45.00 NM
27 08/13/17 08/13/17	WSFA 12 News at Ten Sun	- 10-1030pm	1	:30	1	\$300.00	NM	-
Weeks: Start Date 08/07/17	End Date MTWTFSS 08/13/171	Spots/Week 1	Rate \$300.00					
Spots: # Ch Day A			Start/End Time		n Ad-ID			Rate Type
1 WSFA Su 08	3/13/17 10:11 PM WSFA	12 News at Ten - Sun	10-1030pm	:3	) TVPRITRI	Р003Н		\$300.00 NM
28 08/12/17 08/12/17	WSFA 12 News at Six-S	S Sa 6-7pm	1-	:30	1	\$80.00	NM	
Weeks: Start Date 08/07/17	End Date MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$80.00					
Spots: # Ch Day Ai			Start/End Time		Ad-ID			Rate Type
1 WSFA Sa 08	3/12/17 6:21 PM WSFA	12 News at Six-Sat	Sa 6-7pm	:30	) TVPRITRI	Р003Н		\$80.00 NM
29 08/14/17 08/14/17	Today in Alabama 530a	528am-6am	M	:30	1	\$100.00	NM	
Weeks: Start Date 08/14/17	End Date MTWTFSS 08/20/17 M	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch Day Ai		tion	Start/End Time	Lengtl	Ad-ID			Rate Type
1 WSFA M 08		and the second s	528am-6am	:30	) TVPRITRI	Р003н		\$100.00 NM
30 08/14/17 08/14/17	Today In Alabama	6a-7a	M	:30	1	\$175.00	NM	

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1795155-1	08/27/17	August 2017	07/31/17 - 08/14/17

<u>Advertiser</u>	Product	Estimate Number
POL/Pittman, Trip/R/Senate	TRIP PITTMAN FOR SEN	_

**Agency Commission** 

Net Amount Due

### www.wsfa.com

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
30 08/14/17	08/14/17	Today In Alabama	6a-7a	M	:30	1	\$175.00	NM	
Weeks:	Start Date 08/14/17	End Date MTWTFSS 08/20/17 M	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA M 08/	14/17 6:48 AM Today	In Alabama	6a-7a	:3	0 TVPRITE	IP003H		\$175.00 NM
31 08/13/17	08/13/17	WSFA 12 News at Ten Sun	- 10-1030pm	S	:30	1	\$300.00	NM	e ·
Weeks:	Start Date 08/07/17	End Date MTWTFSS 08/13/17S	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Su 08/	13/17 10:23 PM WSFA	12 News at Ten - Sun	10-1030pm	:3	O TVPRITR	IP003H		\$300.00 NM
32 08/12/17	08/12/17	WSFA 12 News at Six-	S Sa 6-7pm	S-	:30	1	\$80.00	NM	,
Weeks:	Start Date 08/07/17	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$80.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Sa 08/	12/17 6:54 PM WSFA	12 News at Six-Sat	Sa 6-7pm	:3	O TVPRITE	гр003н		\$80.00 NM
33 08/14/17	08/14/17	HARRY	2-3p	M	:30	1	\$25.00	NM	
Weeks:	Start Date 08/14/17	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$25.00		-			
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WS	SFA M 08/	14/17 2:08 PM HARRY	Y	2-3p	:3	O TVPRITR	ср003н		\$25.00 NM
				Total Spots	5	52			
Payment T	erms 30	Days					Gross Total		\$7,630.00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

\$1,144.50

\$6,485.50